Vidit Bhargava

Product Designer, Prototyper and Developer

viditb.com viditb@berkeley.edu

Experience

Co-Founder, Squircle Apps

Co-created an award-winning app development studio that generated over \$250,000, with apps gaining over 250,000 downloads and receiving widespread acclaim

LookUp: English Dictionary

2014 - PRESENT • UI, INTERACTION AND VISUAL DESIGN Designed a popular app that received international recognition and awards from several media publications and Apple's App Store

MVDIT Tech Book

2007 - 2019 • WRITING, EDITING AND VISUAL DESIGN Made an eZine that helps students stay updated about technology & win national quizzing events

Education

Masters of Design

2023 - 2024 UNIVERSITY OF CALIFORNIA, BERKELEY GPA 4.0

B.E. Manufacturing Processes and Automation Engineering

2014 - 2018 NETAJI SUBHAS INSTITUTE OF TECHNOLOGY, UNIVERSITY OF DELHI

Coursera Certifications

Interaction Design Specialisation

2016 - 2017 • ONLINE • UNIVERSITY OF CALIFORNIA, SAN DIEGO

Introduction to Graphic Design

2016 - 2017 • ONLINE • CALIFORNIA INSTITUTE OF THE ARTS

Awards & Recognition

MDes Distinguished Scholar

2023 • UNIVERSITY OF CALIFORNIA, BERKELEY Merit-based honor extended to students of highest caliber

Webby Awards Honoree

2021 • EDUCATION AND REFERENCE 2017 • BEST UX IN MOBILE APPS for LookUp: English Dictionary

MacStories Select Award

2019 • BEST APP UPDATE for LookUp: English Dictionary

WWDC Student Scholar

2016 • APPLE Amongst the 350 students selected for Apple's Student Scholarship

App Store: 20 Under 20

2015 • APPLE APP STORE Featured in a list that highlighted apps made by young developers

Best New Apps

2014 AND 2017 • APPLE APP STORE for LookUp: English Dictionary

Quizzes and Trivia

2006 - 2020 Won and Hosted several quizzes in school, college and open events